



*Telling the Gospel
Through Story:
Evangelism That Keeps
Hearers Wanting More*
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Everybody loves a good story.

After ministry in both Western and non-Western contexts, church planter Christine Dillon has discovered that Bible storying is far more effective than most other forms of apologetics or evangelistic presentations. In fact, non-Christians actually enjoyed storying and kept coming back for more. Storying provides solid biblical foundations so listeners can understand, apply and respond to the gospel, and then go on to fruitful maturity in God's service.

What is storying?

Christine Dillon: Everybody loves stories. Presenting the gospel in historical story form is not only true to the Bible but enables many people who can't "swallow" evangelism in other forms to not only listen but to engage with the Bible. Storying attracts them to want to hear more and allows us then to have multiple opportunities to share. Stories get under people's defenses and change their worldviews.

Why did you decide to write a book on storying?

Christine: I have been using storying non-stop for seven years and am so excited about it. Anyone else who starts using it usually shares that passion because it makes evangelism so much easier. I wanted to share what I learned and have it written down.

What makes storying so different from other forms of evangelism?

Christine: The wonderful thing about storying is that it's far more than a quick telling of the good news. We Christians often want our evangelistic methods to be time-efficient and produce guaranteed results. But evangelism should not be hurried. People who have heard and discussed many stories come to Christ more prepared than those who are evangelized in other ways. In one sense, you could say that storying is "discipling people to conversion."